

THE YOUNG ENTERPRISE PROGRAM

Unlocking the Leader Within:
A Youth Leadership Program
for Change-makers of the Future
September 2023



*The Young Enterprise
Program is offered exclusively
to children of the HEC Paris in
Qatar community, between
the ages of 16 – 18.*

PROGRAM OVERVIEW

Our children are growing up in a world of unprecedented international opportunities, competition and mega-challenges. As parents, we ensure that attractive avenues are open to them. We support them in better understanding themselves and others, catalyzing their growth into great problem-solvers, entrepreneurial thinkers and doers and leaders in a more sustainable world.

HEC Paris in Qatar offers a unique program, exclusively designed for the HEC Paris alumni community and their family and friends, that aims to accomplish this.

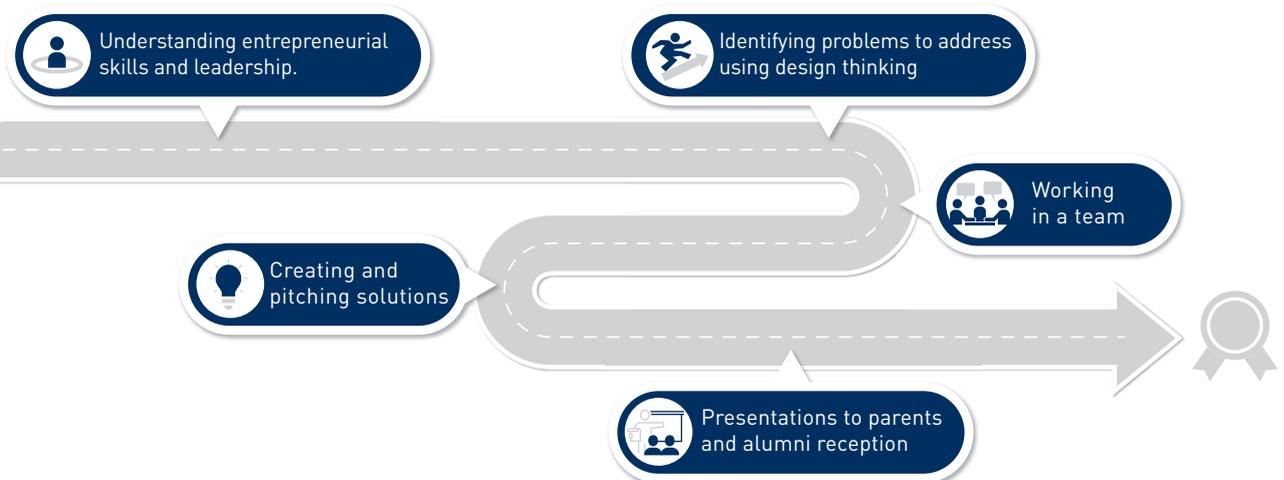
Our three-day program will not only allow participants to expand their circle of friends, but also to acquire new insights and 21st - century skills, while having the opportunity to learn in a safe environment. On the final afternoon, parents will be invited to attend presentations and view the solutions that participants have been working on.

Our approach to high-impact learning ensures that we cater to a wide variety of learning styles. We typically begin with a relevant exercise focused on practicing and gathering experiences, which benefits learners who prefer **an active session style**. We thoroughly debrief these experiences to solidify lessons learned, which is helpful for more **reflective learners**. All faculty members then help to place these lessons into a larger context, which is particularly enjoyable for learners who prefer a **more thoughtful approach**. We then continue with focused application opportunities, which **pragmatist learners** tend to favor.

BENEFITS

- **Develop practical entrepreneurial and leadership skills** that can be applied in school and group-based activities, leading to more effective teamwork and greater success in future pursuits.
- **Gain a competitive edge** when applying to university, as the program offers the tools to succeed in any chosen field.
- **Hone creative thinking skills** through problem-solving activities, which can be applied in their education and beyond.
- Learn and apply principles from design-centered thinking **to create innovative solutions to problems.**
- **Sharpen interpersonal skills**, such as negotiation, effective teamwork, communicating with impact, resulting in more positive and productive relationships with peers and others.
- **Grow confidence in presentation and communication skills**, enabling participants to experience creatively pitching their ideas to new audiences and handling feedback.
- **Build connections** with other young leaders in the HEC Paris in Qatar community, expanding social networks and opportunities for collaboration and shared learning.

LEARNING JOURNEY



Wolfgang Amann has been designing, directing, and teaching in programs for two decades, including the HEC Paris' Youth Leadership Program. As professor of strategy and leadership, he won numerous awards and published 50+ books. Wolfgang founded a company for environmental technologies promoting the concept of a circular economy.



Allan Villegas started his career as an entrepreneur in college a decade ago raising seed funds for a foodtech company. After merging it with a bigger company, he exited and has now co-founded other three startups in retail, fintech and e-commerce. His academic background is on business creation and development.

Shaheena Janjuha-Jivraj has taught entrepreneurship and established two entrepreneurship centers for Universities in the UK. She is an associate professor at HEC Paris in Qatar teaching diversity and entrepreneurial leadership. Shaheena co-founded a business working with global clients for twelve years.

PARTICIPANT PROFILE

Children of alumni and immediate friends and family, 16-18 years of age

LOCATION

HEC Paris in Qatar campus
1 day incubator visit

FORMAT

Two Fridays: September 1st and 8th,
from 1pm to 5.30pm
Two Saturdays: September 2nd and 9th,
from 9am to 5.30pm

LENGTH

3 days

TUITION FEES

\$3,100